

E-Commerce Website Package

You can now have an affordable ecommerce website that will sell for you 24 hours a day. Our website package includes our e-commerce system with a client maintainable product catalogue and online ordering system.

Benefits of our package

- FREE Domain Name (.com or .uk)
- Hosting & Email Included
- NO Long Term Contract
- Product Catalogue and Cart
- Online Order Processing
- Latest HTML & CSS Standards
- Search Engine Friendly
- Google Analytics & Sitemap
- Submission to Major Search Engine
- Low monthly Service Fee
- Optional Content Management



6 Pages & Catalogue

£1,299.00 + VAT

Additional Pages **£50.00 per page**

Ongoing monthly fees

Domain Name, Hosting & Web Cart **£39.00 / month**

Content Management (Optional) **£15.00 / month**

All packages include a .co.uk or .com domain name and hosting

* content for the various web pages is to be supplied by the client in accordance with our content supply guidelines. A basic web page comprises of text & photos (excluding photo gallery). If you require a page with DHTML effects, user interactive elements, submit forms or other special functionality then please contact us with your requirements. ** In order to use the web cart service you will need an online payment account with a supported Payment Service Provider. The charges made by a PSP are not included in our

Web Design	
Use of Your Logo and Colour Scheme (Our designers will work with your ideas and material and use their creativity to produce a great looking site.)	✓
Professional Website Design (Single Design Proposal)	✓
<ul style="list-style-type: none"> • Supply your logo and choose a colour scheme • Tell us what websites you like and we will use your logo, photos and colour scheme to produce a design proposal • Optional Enhanced visual customisation available 	
Image Library Photos	Optional
Pages & Functionality	
You choose the Number of Pages*	✓
<ul style="list-style-type: none"> • Decide what pages you want, advice available • Standard pages include text and up to 3 photos 	
FREE Privacy & Sitemap Pages	✓
Form to Email submission Form	✓
ADVANCED Custom Feedback Form (A standard form is included in your design fee)	Optional
Google Analytics & Sitemap	✓
Submission to Major Search Engines	✓
Content Supply & Generation	
Client Supplied Content	✓
<ul style="list-style-type: none"> • You supply the text and photos • Optional Content Generation service are available 	
Image Library Photos	Optional
Content Generation Services	Optional
Content Management Modules (Update elements of your website from any computer with Internet access using our CMS Modules)	Optional
E-Commerce	
Product Catalogue and Online Ordering (Security-Payment.com Web Cart** with Std Integration***)	✓
<ul style="list-style-type: none"> • Templated Product Catalogue • Online Order Process • Payment handled by supported Payment Provider 	
Fully Featured Back End Control Panel	✓
Client Maintainable Product Catalogue	✓
Flexible product options can be added, eg: colour, size	✓
Product Search Facility	✓
Flexible Payment Options (pay by PAYPAL, SECURE TRADING, WORLDPAY, NOCHEX)	✓
Maintenance & Updates	
FTP access to make updates using a HTML Editor	✓
Website updates by our staff	£60 per Hour (in 15min units)
Basic Page Content Management (Optional)	£15/month
E-Mail and Telephone Customer Support	✓

Find out more at
website-express.net

All prices exclude VAT. E&OE



Add-on Options

Our website packages are designed to be scaleable. We have a number add-on options and subscriptions services that you can add to your website package that will enhance your website.

Additional Pages

Our packages have a set number of pages. If you require additional pages then please the options below. We also have a range of Content Management, Content Generation, E-Commerce and other add-on options.

Design Options

Each website package comes with a single design proposal. Our range of design add-ons allow you to add design elements to your website or get additional design proposals.

Content Generation

All our website packages are priced based on the client supplying the content for the various pages. For those clients who are unable to provide content or those that would like professional assistance then we have a range of content generation services.

Basic Page Content Management

With our basic page content management you can edit any page within your website package. The web based user interface has a simply to use HTML editor allowing you to edit text add photos and links to our pages or files.

Content Management Modules

Our content management modules are a quick and easy way to add specific functionality to your website package. Using our simply to use web based interface you can easily maintain these aspects of your website.

Additional Pages	Setup	Monthly Fee
Additional Standard Web Page (Does NOT include DHTML effects.)	£50.00 / Page	
Additional Advanced Web Page	£POA	
Special Functionality Pages	£POA	
Design Options		
Full Custom Design	£POA	
Additional Single Design Proposal	£POA	
Flash Animation	£POA	
DHTML Effects	£POA	
Content Generation		
Text Generation	£POA	
Image Library Photos	£POA	
Flash Animation	£POA	
Illustrations	£POA	
PDF Forms	£POA	
Basic Page Content Management		
Basic Page Content Management	Included with package	£15.00
Content Management Modules		
Blog	£150.00	£5.00
Press Release / News Manager	£150.00	£5.00
Events Calendar	£150.00	£5.00
Photo Gallery	£150.00	£5.00
Multiple Photo Galleries	£150.00	£5.00
Video Gallery	£150.00	£5.00
Multiple Video Galleries	£150.00	£5.00
Document Archive	£150.00	£5.00
Multiple Document Galleries	£150.00	£5.00
Promotion Banner	£150.00	£5.00
Homepage Featured Products	£150.00	£5.00

Find out more at
website-express.net

All prices exclude VAT. E&OE